

■ Rules for Application

If you apply for JR Group's "#discoverjapan_jr" hashtag post campaign (hereinafter referred to as the "Campaign") held using Instagram (hereinafter referred to as the "Applicant"), please do so after reading and agreeing with the terms below. If you apply for the Campaign with hashtag "#discoverjapan_jr" (hereinafter referred to as the "Campaign Hashtag"), it will be deemed that you have agreed to these Rules. In the event that you cannot agree with them, please discontinue your application. If you are a minor, please apply after obtaining a consent from your parent (upon receipt of your application, it will be deemed that a consent from your parent has been obtained).

■ Precaution

- The contents and precautions on the "#discoverjapan_jr" website (hereinafter referred to as the "Website") may be changed without previous notice.
- We will publish the data posted with the Campaign Hashtag on the Website after confirming that it does not fall under the Prohibited Items mentioned below. In addition, please be advised that those are not necessarily published immediately, because we select attractive pictures from all data posted at the time of publication.
- You can send the postings as many times as you wish, however, please refrain from posting the same content (or much the same content). In addition, please be advised that the posting of the same content as the one of other Applicants (or much the same content) may not be published.
- Please be careful that a person who sets Non-Public Account ON in the option within Instagram will be precluded from the publication.
- The pictures posted may be introduced on the Website and advertising materials including a poster, flyer and pamphlet that JR Group creates, and social networks including Instagram, Twitter and Facebook pages. In addition, after the publication in JR Group's press releases and others, various media may introduce pictures on their articles and others.
- Please be careful that the pictures posted do not fall under pictures, videos or others which infringe a copyright, portrait rights or other third-party rights, disturb public order, or infringe other people's privacy. To use pictures, videos or others from other sites, social networks, blogs and others without permission may fall under the infringement of rights such as a copyright. In addition, to take pictures of a third-party's work and then, process or synthesize the materials may infringe intellectual property rights including a copyright and therefore, please obtain the right holder's approval. If posting pictures, videos or others which include a copyright and portrait rights and others of anyone other than the Applicant, the acceptance shall be obtained from the third-party who

owns the rights without exception. If the application for the Campaign is made by the posting of pictures, videos or others which infringe other people's copyrights, portrait rights or other third-party rights, disturb public order, or infringe other people's privacy, it will be invalidated.

- Shrines and temples, famous architecture and others may need an approval for photographing. If you take those pictures for the purpose of posting, please make sure to confirm with an administrator of the architecture and others. The posting of works which include a signboard, neon sign, brand logo or others in a subject may not be deemed as an application.

- If you are a person under the age of 18, please obtain your parent's consent before posting pictures.

- Upon posting pictures, videos or others with the designated hashtag, it is deemed that the approval for a copyright, portrait rights or any other relevant rights has been obtained. In the event of complaints or others including the infringement of rights from a third party on the content of posting, JR Group will not assume any responsibility therefor. In the event of causing any damage to JR Group due to any posting, the poster shall compensate for any of the damages.

■ Prohibited Items

In relation to the posting on the Website, the acts mentioned below are prohibited. JR Group may, if judging that a poster has conducted any of the following acts, take measures such as not publishing the data posted or deleting the posted publication thereof:

- Act that violates the terms of use;
- Act that interferes with the operation of the Website;
- Act that causes a trouble, disadvantage, damage or discomfort to other people;
- Act that defames other people or slanders other people's reputation;
- Act that infringes a copyright or other intellectual property rights of other people;
- Act that infringes properties, privacy or portrait rights of other people;
- Act that posts any data to encourage indecency, child pornography, sexual exploitation of children;
- Act that constitutes information provision, advertisement or solicitation for commercial purposes;
- Act that disturbs public order;
- Act that violates Instagram's Terms of Use/laws and regulations;
- Act that JR Group judges as inconsistent with the objectives of the Website; or
- Act that JR Group judges as malicious or inappropriate.

■ Disclaimer

The Website is meticulously operated, however, with regard to information, programs, various services provided or all other matters on the Website, there is no guarantee of the perfection, accuracy, safety, usability or others thereof. In addition, JR Group is not responsible for any damage suffered by users including posters or a third party, which includes the following cases:

- (1) In case that, upon the posting on the Website, a state of emergency such as an accident of software/hardware, fire, power failure, deterioration of communication environment, earthquake, incident arises;
- (2) In case of the periodical or emergency maintenance of the system on the Website;
- (3) In case that trouble and others between posters or between a poster and a third party arise;
- (4) In case that our services suspend or delay or some sort of failure arise due to service interference with, information alteration to the Website and others committed by a third party; or
- (5) In case of the wrong transmission of or defect in the information provided by the Website unintentionally or without gross negligence.

JR Group will not assume any responsibility for any trouble, damage, directly or indirectly, and others occurred to a poster or a third party due to the posting on the Website.

JR Group may change or discontinue all or part of the Website without prior notice to viewers (users) and posters. In case of deeming necessary, it may, without previous notice to posters, change these Rules as well as take measures necessary for securing appropriate operation of the Website.

The Website is one using Instagram. JR Group shall not be responsible for any damage which occurs due to the suspension or discontinuance of our website operation arising out of the operation environment of Instagram and the relevant applications.

The internet connection fee and communication costs incurred for the Website browsing and posting will be borne by the viewers and posters.

■ Announcement of Winning a Prize

The final winners will be decided by a strict lottery after an application deadline. Please be sure to follow “discoverjapan_jr” Instagram official account “@jrgroupinstacp ” because we will inform the winners of the result announcement using the Instagram’s Direct Message function.

- Notification Period of Winning a Prize (the period may change in the vicinity depending on the circumstances)

Between the middle and end of April 2023

Please inform us of necessary information for receiving a prize including your contact information and address by a designated method no later than a designated deadline after receiving the notice of winning a prize. Please be careful that if there is no reply within 5 days, the qualification as a winner may become invalid.

The way to exchange and use the prize (pass) varies from company to company, so we will send you individual instructions to the contact address you specified. The winners will be informed by JR Kyushu Agency Co., Ltd., and will be directly contacted by the prize provider or the contractor of the prize provider with details of the exchange and use. Please be aware that you cannot select the area (Hokkaido, East Japan, Tokai, West Japan, Shikoku, Kyushu) for the prize (pass). The prize (pass) may be used during the period specified by each prize provider between May 2023 and March 2024 upon your visit to Japan. The right to use it will expire after the specified period.

Even after notification of your win, if you are found to be in violation of these Terms of Use, to have sold or transferred the prize (pass) to a third party, etc., or if you are found not to meet the conditions for entry provided separately, your win will be considered invalid.

Please be aware that instructions will only be available in Japanese or English.

* Please be careful that a person who sets Non-Public Account ON in the option within Instagram will be precluded from the entry.

* The pictures which won a prize may be introduced on the Website and advertising materials including a poster, flyer and pamphlet that JR Group creates, and social networks including Instagram, Twitter and Facebook pages. In addition, after the publication in JR Group's press releases and others, various media may introduce pictures on their articles and others.

■ Handling of Personal Information

The submitted personal information (in addition to the full name, e-mail address, etc.*, the winner may separately be asked for their nationality, passport number, sex, and date of birth for the purpose of issuing a pass voucher when handing over the prize) will only be used by the JR Group, the travel agencies entrusted with the delivery of the prizes by the JR companies, and JR Kyushu Agency Co., Ltd., which is entrusted with the operation of this website, for the delivery of prizes to the winners and for various communications concerning this matter.

With regard to the customers' personal information, JR Kyushu Agency Co., Ltd. which is a JR Group company and to which the Website operation is entrusted appoints a chief administrator and

uses/manages it in electronic equipment (one used on a personal computer) limiting to persons who are eligible to access to such information. The period starting from the date of registration for the entry to the Campaign to 1 year after the end of campaign and the period set forth in laws and regulations will be the retention period and the customers' personal information will not be disclosed/submitted to a third party other than the company to which the services are entrusted without the customer's consent. (Excluding the case that the disclosure is requested by laws and regulations and others.)

■ Contact for inquiry regarding the campaign

Please inquire by sending a direct message to “discoverjapan_jr” Instagram official account “@jrgroupinstacp” after setting the Direct function to receive the reply. It may take time to answer to inquiries, therefore, we are not able to meet customers' demands of answer period designation or “prompt answer.” We are not answering the inquiries about the decision-making process or winning a prize.